

# Leadership Training Camp

## 2012 SCHEDULE

February 1 & 2, 2012 .....Hilton Head, SC  
March 26 & 27, 2012 .....Chicago, IL  
June 27 & 28, 2012 .....Seattle, WA  
September 18 & 19, 2012 .....Chicago, IL  
December 11 & 12, 2012 .....Las Vegas, NV

Good leadership skills are essential for career and organizational success. By developing these skills, you can improve your performance and prepare yourself to meet the difficult challenges of today's economy and business world.

Leadership Training Camp provides you with practical and actionable tools that you need to make positive changes in your life and that you can apply immediately!

This two-day event that offers a proven method for developing your leadership skills, while providing you with approaches for applying those skills in today's fast-paced corporate environment.

### Attendees Will:

- Determine strategies to improve the adaption of organizational changes they are leading.
- Learn how to identify and communicate more effectively with the four communication styles.
- Identify at least four specific strategies to build relationships more successfully.
- Model effective customer focused behaviors and learn to build partnerships with customers.
- Recognize the importance of personal values to leadership success.

## ATTENDEE TESTIMONIALS

“Everyone was totally engaged. Kevin has a gift being able to engage so many different people for 2 days.”

— S. Troutman, University of Cincinnati

“Kevin has some magic in front of an audience. He is a relevant story teller, answers questions effectively, engages his audience...bottom line, he is a living example of what Remarkable leadership is all about.”

— D. Green, Strengthening Relationships at Work

“Kevin is a great communicator and both very knowledgeable and enthusiastic about leadership. I very much enjoyed his teaching/approach. He has the ability to engage all people in the class, making the entire process both interesting and fun!”

— C. Auckley, California Water Service Co.

**REGISTER FOR AS  
LITTLE AS 695!**

### THREE EASY WAYS TO REGISTER:

**Phone:** (800) 791-8699

**Online:** [www.LeaderTrainingCamp.com](http://www.LeaderTrainingCamp.com)

**Email:** [Camps@BriefingsCustomerService.com](mailto:Camps@BriefingsCustomerService.com)

**[www.LeaderTrainingCamp.com](http://www.LeaderTrainingCamp.com)**

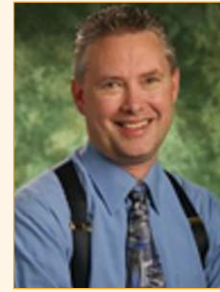
# PROGRAM AGENDA

## DAY ONE:

- 8:00 am**     *Registration Open*
- 8:30 am**     **Remarkable Leaders Learn Continually**
- Describe why continual learning is a critical Leadership skill
  - List five key habits of continual learners
  - Apply these ideas to their own personal leadership development plan
- 9:45 am**     **Remarkable Leaders Champion Change**
- Describe the differences and importance of change managers, change leaders and change champions
  - Identify and apply the four key levers to organizational change
  - Apply strategies to improve the adaption of organizational changes they are leading
- 11:00 am**    **Remarkable Leaders Communicate Powerfully**
- Identify and communicate more effectively with the four communication styles
  - Use stories more effectively as a leadership communication tool
- 12:00 pm**    *Lunch on your own*
- 1:30 pm**     **Remarkable Leaders Build Relationships**
- Utilize at least four specific strategies to build relationships more successfully
  - Use the four components of trust to build more trusting relationships
- 2:45 pm**     **Remarkable Leaders Develop Others**
- Exhibit effective coaching behaviors
  - Provide more useful and accepted feedback
  - Be an effective mentor
- 4:00 pm**     **Remarkable Leaders Focus on Customers**
- Assist teams in creating a customer mindset
  - Model effective customer focused behaviors
  - Build partnerships with Customers

## DAY TWO:

- 8:30 am**     **Remarkable Leaders Influence with Impact**
- Recognize the importance of personal values to leadership success
  - Use at least four tools to create greater focus
  - Be more influential by being other-focuser
- 9:45 am**     **Remarkable Leaders Think and Act Innovatively**
- Stimulate more and better ideas personally and with their teams
  - Use at least 5 practical methods to support the creativity of others
- 11:00 am**    **Remarkable Leaders Value Collaboration and Teamwork**
- Use the CARB model to diagnose and improve team effectiveness
  - Use at least three strategies to increase team energy and effectiveness
  - Recognize and use the steps of team development
- 12:00 pm**    *Lunch on your own*
- 1:30 pm**     **Remarkable Leaders Solve Problems and Make Decisions**
- Write specific problem statements
  - Facilitate team problem solving
  - Use decision making approaches which are situationally appropriate
- 2:45 pm**     **Remarkable Leaders Take Responsibility and Accountability**
- Create more accountability amongst their teams
  - Delegate more effectively
  - Share responsibility more effectively as a development tool
- 4:00 pm**     **Remarkable Leaders Set Goals and Support Goal Setting**
- Assist team in creating jointly held goals.
  - Help teams align their goals to the organizational strategies
  - Create processes that support ongoing goal achievement
- 5:00 pm**     **Workshop Wrap-up**
- Create an practical and do-able action plan
  - Use a follow-up methodology to ensure successful implementation of their plans.



**Kevin Eikenberry**

is an expert on team and leadership development and is the Chief Potential Officer of The Kevin Eikenberry Group.

He has spent the past 15 years helping organizations all across North America with leadership, learning, teams and teamwork, creativity and more. His client list includes: the American Red Cross, Chevron, Chevron Phillips Chemical Co., John Deere, Purdue University, Southwest Airlines, TriHealth, the U.S. Marine Corps, the U.S. Mint and many more.

He is a frequent presenter at professional conferences and a sought-after keynote speaker. He currently serves on four boards of directors in order to contribute, hone his leadership skills and add an additional dimension to his experiences.

He is the author of the best-selling books *Remarkable Leadership* and *Vantagepoints on Learning and Life*, and a contributing author to more than 20 other books. He publishes four electronic newsletters and a popular blog, *Leadership & Learning*, collectively read by more than 80,000 people worldwide.